Comprehensive Health Promotion in Action: From Prevention to Policy

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Thursday, October 17, 2024





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Secretary to the Board of Health
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Board of Health

Acting Medical Officer of Health and Chief Executive Officer

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Associate Medical Officer of Health Vacant

Corporate Services Division Director France Quirion Health Protection Division Director Stacey Laforest Health Promotion and Vaccine Preventable

Diseases Division
Director
Chief Nursing Officer

Stacey Gilbeau

Knowledge and Strategic Services Division Director Renée St Onge

Indigenous Public Health Director Kathy Dokis

Sample of program areas:
 Accounting
Client/Reception Services
 Facilities
 Human Resources
Information Technology
 Privacy and Access
 to Information
 Quality

Records Management

Risk Management

Volunteer Resources

Sample of program areas:

Emergency Management Food Safety

Health Hazard Prevention and Management Healthy Built and Natural Environments Infectious and Communicable Disease Prevention and Control (including Rabies and Vectorborne Diseases)

Part 8/Ontario Building Code (Septic Systems)
Safe Water

Sexual Health, Sexually Transmitted Infections and Blood-borne Infections (including HIV)

Prenatal and Postnatal Nurse Practitioner
Smoke Free Enforcement

Tuberculosis Prevention and Control

Sample of program areas:

Family Health

Healthy Babies Healthy Children

Healthy Communities

Injury Prevention

Mental Health and Substance Use

Oral Health

Prevention of Chronic Diseases

(Healthy Eating, Healthy Weights, Sleep, Comprehensive Tobacco Control, Physical Activity, Exposure to Ultraviolet Radiation, Alcohol Use)

School Health

Vaccine Preventable Diseases (includes COVID-19)

Vision Health Screening

Workplace Wellness

Sample of program areas:

Health Equity
Performance Monitoring

Population Health

Assessment

and Surveillance

Program Evaluation

Research and Knowledge

Exchange

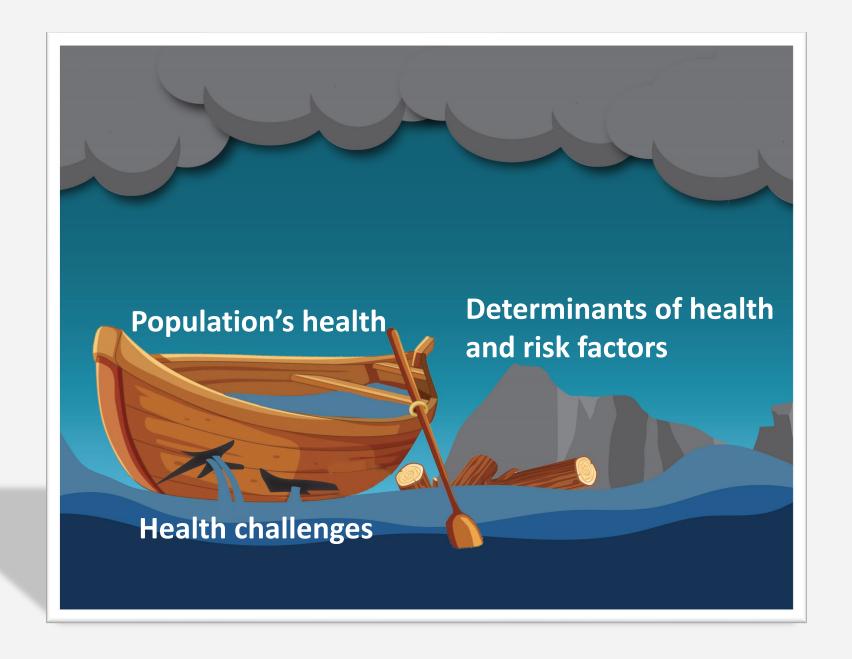
Staff Development

Student Education Communications

Strategic Planning

Sample of program areas: Indigenous Engagement

R: March 18, 2024



Ottawa Charter for Health Promotion



Public Health Agency of Canada. (2017, November 14). Ottawa Charter for Health Promotion.
Canada.ca. https://www.canada.ca/en/public-health/services/health-promotion/population-health/ottawa-charter-health-promotion-international-conference-on-health-promotion.html

What is health promotion?





- Lifestyle behaviour
- Brochures and pamphlets

- Population level
- Ottawa Charter
- Evidence-based
- Health equity
- Partnership
- Cost-effective

Partnership

Level of engagement

	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives and/or solutions.	To obtain public feedback on analysis, alternatives and/or decision.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision-making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

Developed by the International Association for Public Participation

Health promotion is cost-effective

- Public Health funding represented 1.2% of the Ministry of Health's spending for 2019-2020.
 - Only a percentage of that was dedicated to health promotion initiatives.
- Studies have shown that health promotion responses that address chronic disease, social determinants of health, and other modifiable risk factors are cost-effective.
 - 4:1 return on investment from local level health promotion interventions.

Comprehensive health promotion in action: Tobacco





Archive CBC: 1988 Pre-2009

Comprehensive health promotion in action: Tobacco



MAKE OUR CAMPUS



Hey, Federal Government!

Vote ves to ban all flavoured tobacco products! (Bill C-32)

Protect us and all Canadian youth!

Vous, dirigeants du gouvernement fédéral!

Votez oui pour interdire tous les produits du tabac aromatisés! (Projets de loi C-32)

Protégez-nous et toute la jeunesse canadienne!



IT'S FOR EVERYONE



The majority of people who use tobacco want to quit.

YouCanMakeItHappen.ca

What parents and caregivers need to Be prepared to talk with your teen



THE CORPORATION OF THE MUNICIPALITY OF KILLARNEY

THE ± LUNG ASSOCIATION*

BY-LAW NO. 2024-22

BEING A BY-LAW TO REGULATE SMOKING AND VAPING IN PUBLIC PLACES AND ENCLOSED WORKPLACES IN THE MUNICIPALITY OF KILLARNEY

that a municipality may pass By-Laws regulating vaping and the smoking of tobacco and cannabis in public places and enclosed workplaces within the municipality;

w pass by-laws respecting the economic social and nunicipality, the health, safety and well-being of persons,

ent of a community standard of smoke-free public places

ne Smoke-Free Ontario Act 2017 S O 2017 c 26 as s a conflict between a provision of that Act and a provision municipal By-Law that deals with a matter to which that Act e restrictive of the matter to which the Act applies prevails:

the Municipal Act, 2001, S.O. 2001, c. 25, as amended,

BY-LAW TO REGULATE SMOKING IN PUBLIC PLACES, MUNICIPAL DINGS, MUNICIPAL WORKPLACES AND MUNICIPAL VEHICLES

🗀 Espanola

The Corporation of the Town of Espanola

Bylaw No. 3084/22

Being a Bylaw of the Town of Espanola

AS the Municipal Council of The Corporation of the Town of Espanola has the authority bylaws prohibiting and regulating the smoking and vaping of tobacco, cannabis and any ubstance and the carrying of such lighted products in public places within the Town to Section 115 of the Municipal Act, 2001, S.O. 2001, c. 25, as amended:

FREAS it has been determined that second-hand smoke is a serious health hazard

IEREAS it is desirable for the purpose of promoting and protecting the health, safety g playing fields, playground area and municipal buildings will be free from second hand

HEREFORE the Council of the Corporation of the Town of Espanola enacts as follows

NO SMOKING ON SCHOOL PROPERTY AT ANY TIME



IL EST INTERDIT DE FUMER **SUR LA PROPRIÉTÉ** DE L'ÉCOLE EN TOUT TEMPS





WWW.PLAYLIVEBETOBACCOFREE.CA

MAKE IT POLICY!

Public Health Sudbury & Districts

Comprehensive health promotion in action: Tobacco

*Change in survey design during this period.

Public Health Sudbury & Districts

phsd.ca

Key components

- ✓ Evidence-based
- ✓ Partnership and collaboration
- √ Health equity
- ✓ Population level
- ✓ Multiple action areas of the Ottawa Charter
- ✓ Evaluated





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